

ORDER



KLAS

Orders	Order / Rev:	35844
	Alt Order #:	08801765
	Product Desc:	OCEQUERA/CON/DEM
	Estimate:	1184
	Flight Dates:	09/25/12 - 10/01/12
	Original Date / Rev:	05/15/12 / 10/01/12
	Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	GMMB
	Buying Contact:	Maura Gilroy
	Billing Contact:	1010 Wisconsin Ave NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Oceguera, John CD3
	Demographic:	A25-54
	Product Codes:	PO1
	Priority:	LV3
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	45	\$14,110.00	\$11,993.50
10/01/12	10/01/12	1	\$165.00	\$140.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	45	\$14,110.00	\$11,993.50	0.00
October 2012	1	\$165.00	\$140.25	0.00
Totals	46	\$14,275.00	\$12,133.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones

Start Of Order - End Of Order

100%

Order Share

Order Share	Share	Total
KLAS	30%	\$14,275.00
Market	100%	\$47,583.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$11,895.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$2,379.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/25/12	10/01/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	2	\$145.00	LV3	0.00	NM	2	\$290.00
8 NEWS NOW AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 09/25/12	10/01/12	-TWTF--		2	\$145.00								
E 2	8	09/25/12	10/01/12		CM	6-7a	-TWTF--	:30	3	\$245.00	LV2	0.00	NM	3	\$735.00

Order / Rev: 35844
Alt Order #: 08801765
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera, John CD3
Product Desc: OCEQUERA/CON/DEM
Estimate: 1184

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
8 News Now 6a M-F																										
8 News Now 6a M-F																										
8 NEWS NOW AT 6A																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	3	\$245.00	0.00																					
E 3	8	09/25/12	10/01/12	CBS This Morning	7-9a CM	7-9a		:30	5	\$125.00	LV3	0.00	NM	4	\$500.00											
CBS THIS MORNING																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	4	\$125.00	0.00																					
E 4	8	09/30/12	09/30/12	CBS News Sunday Morn	Q@M	CBS Sunday Morni	--S	:30	1	\$175.00	LV3	0.00	NM	1	\$175.00											
CBS NEWS SUNDAY MORNING																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$175.00	0.00																					
E 5	8	09/30/12	09/30/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$225.00	LV3	0.00	NM	1	\$225.00											
FACE THE NATION																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$225.00	0.00																					
E 6	8	09/25/12	10/01/12	Live w/Kelly	CM	9-10a		:30	2	\$250.00	LV2	0.00	NM	2	\$500.00											
LIVE! WITH KELLY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$250.00	0.00																					
E 7	8	09/25/12	10/01/12	Price Is Right	CM	10-11a		:30	2	\$350.00	LV2	0.00	NM	2	\$700.00											
PRICE IS RIGHT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$350.00	0.00																					
E 8	8	09/25/12	10/01/12	Y&R	CM	11a-12p		:30	2	\$425.00	LV3	0.00	NM	2	\$850.00											
YOUNG & RESTLESS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/25/12</td><td>10/01/12</td><td>-TWTF--</td><td>2</td><td>\$425.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/25/12	10/01/12	-TWTF--	2	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$425.00	0.00																					
E 9	8	09/25/12	10/01/12	8 News Now Noon M-F	CM	12-1230p		:30	2	\$225.00	LV2	0.00	NM	2	\$450.00											
8 NEWS NOW AT NOON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$225.00	0.00																					
E 10	8	09/25/12	10/01/12	1230-2p Soaps/ LMAD	CM	1230-2p		:30	2	\$325.00	LV2	0.00	NM	2	\$650.00											
THE BOLD AND THE BEAUTIFUL																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/25/12</td><td>10/01/12</td><td>-TWTF--</td><td>2</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/25/12	10/01/12	-TWTF--	2	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$325.00	0.00																					
E 11	8	09/25/12	10/01/12	The Talk 2-3P	CM	2-3p		:30	2	\$300.00	LV3	0.00	NM	2	\$600.00											
THE TALK																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$300.00	0.00																					
E 12	8	09/25/12	10/01/12	Ellen	CM	3-4p		:30	3	\$325.00	LV2	0.00	NM	3	\$975.00											
ELLEN																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	3	\$325.00	0.00																					
E 13	8	09/25/12	10/01/12	8 News Now 4p M-F	CM	4-5p		:30	2	\$300.00	LV2	0.00	NM	2	\$600.00											
8 NEWS NOW AT 4PM & 430PM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	-TWTF--	2	\$300.00	0.00																					
E 14	8	09/25/12	10/01/12		CM	5-630p		:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00											

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Advertiser: Oceguera, John CD3
Product Desc: OCEQUERA/CON/DEM
Estimate: 1184

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 5-630p M-F															
8 News Now 5-630p M-F															
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-TWTF--		3	\$375.00			0.00					
E 15	8	09/29/12	09/29/12	Sat 7-8p - ET Wknd	CM	7-8p		:30	1	\$135.00	LV3	0.00	NM	1	\$135.00
Ent Tonight Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$135.00			0.00					
E 16	8	09/30/12	09/30/12	Sun 7-8p	CM	7-8p		:30	1	\$1,100.00	LV3	0.00	NM	0	\$0.00
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,100.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	8	09/24/12-09/30/12		Sun 7-8p		7-8p				-----Su	:30(\$1,100.00)	0.00	NM		
Credited moved to 35840															
E 17	8	09/30/12	09/30/12	Sun 8-9p	CM	8-9p		:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
Amazing Race 21															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,600.00			0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	8	09/24/12-09/30/12		Sun 8-9p		8-9p	(8:00 PM-9:00 P	-----Su	:30(\$1,600.00)	0.00	NM				
See MG 17.2 [Due Oversold - bco]															
2	8	09/24/12-09/30/12		Fri 10-11p		10-11p				-----F----	:30	\$1,600.00	0.00	NM	
(M) MG for 17.1 09/30															
E 18	8	09/25/12	10/01/12	8 News Now 11p M-F	CM	11-1135p		:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
8 News Now at 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-TWTF--		2	\$500.00			0.00					
E 19	8	09/25/12	10/01/12	Letterman	CM	1135p-1237a		:30	2	\$175.00	LV3	0.00	NM	2	\$350.00
Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-TWTF--		2	\$175.00			0.00					
N 20	8	10/01/12	10/01/12	CBS This Morning	7-9a CM	7-9a		:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
LATE SHOW w/LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-TWTF--		2	\$175.00			0.00					
N 21	8	09/25/12	09/28/12	8 News Now 5-630p M-FCM		5-630p		:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
8 News Now 5-630p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		4	\$375.00			0.00					
N 22	8	09/25/12	09/28/12	8 News Now 4p M-F	CM	4-5p		:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
8 News Now 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		3	\$300.00			0.00					
N 23	8	09/29/12	09/29/12	Politics Now S Sebelius	CM	Various		:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
Politics Now S Sebelius															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1	\$250.00			0.00					

Totals 46 \$14,275.00